

TENNESSEE



# WaterWell

ASSOCIATION

YOU ARE INVITED TO OUR ANNUAL MEETING AND TRADE SHOW  
IN THE BEAUTIFUL SMOKY MOUNTAINS



Friday - March 13, 2020  
Saturday - March 14, 2020

## Park Vista Hotel

**705 Cherokee Orchard Road, Gatlinburg, Tennessee**

TWWA RATE: \$118.00 PLUS TAX (12.75%)

ON-LINE BOOKING CODE: TNW

HILTON RESERVATIONS: 1-800-421-7275

**CUT-OFF FOR RESERVATIONS: FEBRUARY 28, 2020**

[www.parkvista.com](http://www.parkvista.com)

4 CONTINUING EDUCATION UNITS AVAILABLE FRIDAY  
(4 CEU'S, PLUS 1 POINT FOR ATTENDANCE  
FOR A TOTAL OF 5 CEU UNITS)

4 CONTINUING EDUCATION UNITS AVAILABLE SATURDAY  
(4 CEU'S PLUS 1 POINT FOR ATTENDANCE FOR A TOTAL OF 5 CEU POINTS)  
Only 1 attendance point is given for the weekend

## Thursday March 12, 2020

**6:00 - 7:00 pm Pre-Registration** - Lower Level Hallway

**6:00 pm** - Vendors may begin setting up trade show area

**6:30 pm Board Meeting** - LeConte Room

## Friday March 13, 2020

**7:00 am – 8:00 am**  
Lower Lobby

### Continental Breakfast

You could sponsor this! Call 865-761-4363

**7:00 am – 1:00 pm**  
Lower Level Hallway

**Late Registration - additional fees apply.**  
**Please register early!**

**7:00 am**  
Ballroom 1 -3

**Vendors may begin setting up trade show area**

Class: **8:00 - 10:00 am**  
**Garden View A & B**  
**Philip Giguere**  
**Federated Insurance**

Hiring Practices - In this session, Philip will help explain what can and cannot be used in hiring practices.  
See the "Instructor/Class Summary" for more information  
2 Credit Hours

Class: **8:00 - 10:00 am**  
**Garden View C**  
**Mark Shell/Brad Walsh**  
**Drillers Service Inc.**

Iron and pH: Exploring common well water problems. Time to find the right way to identify different forms of iron in well water, using simple inexpensive tools that help make it easier. Also time spent understanding pH values and the right solution, when problems are identified correctly. 2 Credit Hours

Class: **8:00 - 10:00 am**  
**Garden View D & E**  
**Jeff Francis**  
**Bureau of Workers**  
**Compensation**

Tennessee's Drug Free Workplace Program: It's a good idea for employers and employees! See "Meet the Instructors/Class Summary" for more info.  
2 Credit Hours

**TRADE SHOW OPEN**  
**10:00 am - 3:00 pm**

**LUNCH**  
**12:00 - 1:00 pm**  
Lunch with the vendors

# Friday March 13, 2020

Continued...

Class: 3:00 - 4:00 pm Garden View A & B Thomas Ballard Southeast Hydrogeology	Common Causes of Well Failure  1 Credit Hour
Class: 3:00 - 4:00 pm Garden View C Paul Shuford DAB Pumps	Introduction to Jet Pumps  1 Credit Hour
Class: 3:00 - 4:00 pm Garden View D & E Tom Stephan Xylem	Electrical training specific to pumps, motors and controllers, hands on training using digital meters and submersible motors 1 Credit Hour
Class: 4:15 - 5:15 pm Garden View A & B Travis Eggers TN Hwy Patrol	New entrant safety audit 1 Credit Hour
Class: 4:15 - 5:15 pm Garden View C Andrew Morgan NC Well Contractors Certification Staff	Getting certified or licensed without exams The NC/TN reciprocity agreement and other states 1 Credit Hour
Class: 4:15 - 5:15 pm Garden View D & E Mike Whittaker Cotey Chemical Corp	Introduction to well rehabilitation: focusing on common problems found in existing wells along with the variety of chemicals and methods used to treat them 1 Credit Hour
3:30 pm Location to be determined	<b>Auction sign up begins</b>
5:30 Location to be determined	<b>Comments James Watson, President</b> <b>Dinner Begins</b> <b>Auction Begins</b> <b>2019 Honor Award</b> <b>Well Bucket Auction &amp; 50/50 Drawing</b>

### **Annual Scholarship Auction & Dinner Info:**

**PLAN TO ATTEND, FRIDAY NIGHT MARCH 13** for a fun time in raising money for our "JoLinda Watson Scholarship Fund". Each year we give up to four \$1,000 scholarships to high school seniors wanting to further their education. These scholarships would not be possible without this auction and most importantly YOU!

Any items you are willing to donate will be greatly appreciated.

See the TWWA registration desk at the show for scholarship applications.

# Saturday March 14, 2020

NO TRADE SHOW TODAY

7:00 – 8:00 am Lower Lobby	<b>Continental Breakfast</b> You could sponsor this! Call 865-761-4363
7:00 am – 9:00 am Lower Level Hallway	<b>Late Registration - additional fees apply.</b> <b>Please register early!</b>
Class: 7:30 - 9:30 am Garden View A & B Paul Shuford DWT Pump	Electrical & mechanical workings of submersible motors 2 Credit Hours
Class: 9:45 - 11:45 am Garden View A & B Thomas Ballard Southeast Hydrogeology	Hydrogeology for drillers 2 Credit Hours
10:30 am Leconte Room	<b>Ladies Auxiliary</b> All Ladies Invited
11:45 am - 12:15 pm Garden View A & B	<b>TWWA Business Meeting:</b> Contractor room & registration give-a-way will be given at this meeting. Must be present to win.
12:00 - 1:15 pm Ballroom 1 & 2	<b>Lunch</b> Everyone Dismissed after lunch except TWWA Board You could sponsor this! Call 865-761-4363
1:15 pm - 2:15 pm Garden View A & B	<b>TWWA Board Meeting</b>

## PARK VISTA HOTEL BOOKING INFORMATION

705 Cherokee Orchard Road, Gatlinburg, Tennessee

TWWA RATE: \$118.00 PLUS TAX (12.75%)

ON-LINE BOOKING CODE: TNW

HILTON RESERVATIONS: 800-421-7275

**CUT-OFF FOR RESERVATIONS: FEBRUARY 28, 2020**

### **NOTE:**

THE HOTEL ONLY ALLOWS US SO MANY ROOMS. ONCE THOSE ROOMS ARE USED,  
THEY ARE CONSIDERED SOLD OUT.

BOOK EARLY TO GET A ROOM AND GET THIS RATE!

# Meet the Instructors

## Class Summary

No particular order

### Jeff Francis

#### Bureau of Workers' Compensation

Jeff is the assistant administrator of the TN Bureau of Workers' Compensation. His responsibilities include assisting with budgeting, Human Resources, and information systems and supervising the claim, coverages and communications aspects for the Bureau.

#### More Class Info:

- How large the drug epidemic is in the US
- How prevalent drug use is in the workplace
- The financial and non-financial impact of drugs in the workplace
- Ways to create a safer worksite
- The difference between a drug-free workplace and Tennessee's Drug Free Workplace Program
- The benefits and requirements for employers that participate in the Drug Free Workplace Program
- Recent revisions to the Program's rules

**Class time: Friday 8:00 am 2 Credit Hours**

### Tom Stephan

#### Xylem

Tom manages all residential and commercial water training programs. He is also responsible for research, development and implementation of web-based and online training.

**Class time: Friday 3:00 1 Credit Hour**

### Thomas Ballard

#### Southeast Hydrogeology

"The Groundwater Guy," is Principal Hydrogeologist at Southeast Hydrogeology, PLLC, a water resources consulting company with clientele in the Southeastern U.S. and California. He is passionate about diagnosing biological, physical and chemical problems with water supply wells and designing the appropriate solutions to fix the problems, with the ultimate goal of reducing the overall life cycle cost of the well. He also specializes in locating productive water wells with an emphasis on fractured bedrock and karst environments.

**Class Times: Friday 3:00 pm and Saturday 9:45 am**

**Friday 1 Credit Hour and Saturday 2 Credit hours**

### Mark Shell/Brad Walsh

#### Drillers Service Inc.

Mark started in this industry back in 1984 working for a family business in Roanoke, Virginia. He owned and operated a water treatment distribution company, Parkway Water Systems, with his wife for 10 years, before going to work for DSI 5 years ago. Brad is Water Right's Regional Sales Manager for the Southeast US. Prior to joining Water Right, he spent 5.5 years with Pentair working with water treatment OEMs, distributors and dealers throughout the eastern US & Canada. He has a Bachelor of Science degree in Business Administration from the University of Maine and currently resides in Harrisonburg, VA.

**Class Times: Friday 8:00 am 2 Credit Hours**

## **Travis Eggers**

### **Tennessee Highway Patrol**

Travis started with THP in 1997 - 2007 as an inspector at the Greene County Scales and was an explosive detection K-9 handler from 2007-2015. He has been conducting new entrant safety audits for FMCSA since 2015. **Class Time: Friday 4:15 pm 1 Credit Hour**

## **Paul Shuford**

### **DAB Pumps**

Paul has been working in the pumps and controls industry for over 25 years. He owned and operated a boiler, cooling tower, and pump services company near Atlanta, GA, and is a commissioned inspector with the National Board of Boiler and Pressure Vessel Inspectors. For the past 9 years, he has worked at DAB Pumps, Inc. in Ladson, SC doing training, technical, and application services for well pumps, sub. motors, sub. turbine pumps, surface well pumps, feed pumps, booster systems, circulators, and control systems including variable frequency drives and direct on line systems.

**Class Times: Friday 3:00 pm and Saturday 7:30 am**  
**1 Credit hour Friday and 2 Credit hours Saturday**

## **Philip Giguere**

### **Federated Insurance**

Philip was raised in Murfreesboro, TN. After working in heavy equipment sales for over 4 years, he decided he wanted to help people grow their personal and business ventures and joined Federated's team. After completing Federated's 9-month training program, he took over the Knoxville territory.

### **More Class Info:**

**Hiring Practices:** In many employment actions, the deciding factor is whether the employer's treatment of the employee or applicant was "fair". Courts and juries look at several different factors in determining whether the employer or applicant was treated fairly.

The existence of discrimination is a primary factor in determining whether and employee has been treated fairly. Federal and state laws prohibit employee selection, advancement, compensation, etc., on the basis of certain factors and for good reason. The prohibited factors are irrelevant to the selection of the best candidate or employee for the position. While an employer must be "discriminating" in selecting the person best qualified for the position, the decision must not be based to any extent on any prohibited factors. You may be discriminating, but may not unlawfully discriminate. **Class Time: Friday 8:00 am 2 Credit Hours**

## **Andrew Morgan**

### **North Carolina Well Contractors Certification Commission Staff**

Drew is an Environmental specialist and staff member for the NC Well Contractors Certification Commission since '07. He holds a Bachelor of Science degree in Environmental Health from E. Carolina University, Greenville, NC. **Class Time: Friday 4:15 pm 1 Credit Hour**

## **Mike Whitaker**

### **Cotey Chemical Corp.**

Mike has seen this industry in several perspectives: as a contractor growing up in the family business, working in distributor sales and then manufacturers representative. In 2019 he accepted an offer to work with Cotey Chemical which allowed him the opportunity to work more closely with contractors who he feels are the most important people in our industry.

**Class Time: Friday 4:15 pm 1 Credit hour**

## SPONSORSHIP OPPORTUNITIES ARE AVAILABLE

The following sponsorship opportunities are an excellent way to promote your company and help offset some of the meeting expense for the association. We as an association understand not everyone can afford to take on the great task of being a full sponsor therefore, we have broken down the cost into smaller amounts in hopes that several sponsors will come together to cover one meal.

**4 Friday Breakfast Sponsorships \$350 each**

**5 Friday Lunch Sponsorships \$760 each**

**5 Friday night Dinner/Auction Sponsorships \$1,000 each**

**3 Saturday Breakfast Sponsorships \$310 each**

**4 Saturday Lunch Sponsorships \$330 each**

Each meal that is sponsored will be advertised with appropriate signage at the meal, advertised in the meeting program and also mentioned at the Friday night dinner.

- ◆ **BREAKFAST SPONSOR:** Four sponsorships are available for Friday morning and three are available for Saturday morning. Each breakfast will be a continental style breakfast. Saturday's breakfast will be on a smaller scale due to lower attendance.
- ◆ **LUNCH SPONSOR:** Five sponsorships are available for Friday lunch and four are available for Saturday lunch. Saturday's lunch will be on a smaller scale due to lower attendance.
- ◆ **FRIDAY NIGHT DINNER/AUCTION SPONSOR:** This dinner will be the most attended meal and has five sponsorship opportunities available. We will give away the Honor Award, The Well Bucket Auction and also the Annual Scholarship Auction will be during this time.
- ◆ **DOOR PRIZE SPONSOR:** We will hold door prize drawings during the trade show. Prizes can be dropped off at the designated table in the trade show room or at the registration desk. PLEASE mark if the item is for a door prize or auction item. PLEASE include the business name of donor.
- ◆ **AUCTION DONOR:** Our annual scholarship auction will be held on Friday night during our dinner time. Please drop off items in the designated auction area no later than 4:00 pm so the items can be numbered and sorted. Please remember to add your company name and value to the item. TWWA will provide a receipt for tax purposes upon request. Please come prepared to stay and bid! Cash bar available at this time. Call 865-761-4363 or email [tnwaterwellassociation@gmail.com](mailto:tnwaterwellassociation@gmail.com) to sign up for sponsorship.

**PLEASE CONTACT FOR SPONSORSHIP BEFORE FEBRUARY 28, 2020**



Online registration is available this year  
at  
[www.tnwaterwellassociation.org](http://www.tnwaterwellassociation.org)

You may also scan and email to  
[tnwaterwellassociation@gmail.com](mailto:tnwaterwellassociation@gmail.com)  
or fax to 865-761-4354 please make  
sure to send both sides of the  
registration paper.

**Deadlines still apply, please register  
before February 28 to avoid additional  
fees!**

Please pay attention to deadlines.  
Registration paperwork received after February 28 will be  
processed with additional fees.

Tennessee Water Well  
Association  
3449 Old Airport Road  
White Pine, TN 37890





Attendee Registration

**March 13 - 14, 2020**

The Park Vista Hotel, Gatlinburg, TN

**PRE-REGISTRATION CLOSING FEBRUARY 28, 2020**

**MUST REGISTER BEFORE THIS DATE FOR DISCOUNT**

CONTACT PERSON: \_\_\_\_\_ OFFICE PH: \_\_\_\_\_

COMPANY: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

FAX: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_

ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Please provide a valid email address. This is a convenient way to contact you in case of a problem with registration or the show. TWWA does not sell/rent your email address.



**MEMBERSHIP DUES: Membership dues are paid on a yearly basis.**

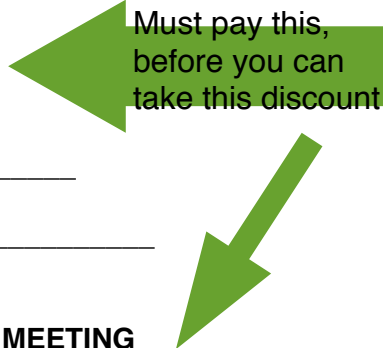
FIRST MEMBERSHIP IN YOUR COMPANY \$200

NAME: \_\_\_\_\_

EMPLOYEE(S) MEMBERSHIP DISCOUNTED \$100 EACH

\_\_\_\_\_  
(use more space if needed)

MEMBERSHIP TOTAL: \_\_\_\_\_



Must pay this, before you can take this discount

**REGISTRATION FOR MEMBERS TO ATTEND THE TRADE SHOW & MEETING  
MEMBERS PRICE ONLY IF YOU ARE A TWWA MEMBER  
SEE REVERSE FOR NON-MEMBER PRICING**

**Registration Includes:** (ALL education classes, trade show access, breakfasts, lunches & Friday night auction and dinner)

**Before February 28 \$100 After February 28 \$150**

NAME OF MEMBERS REGISTERING \_\_\_\_\_

After the first MEMBER registers, you may take the discounted rate for each employee registering  
**Employee(s) before February 28 \$75 Employee(s) after February 28 \$112.50**

\_\_\_\_\_

\_\_\_\_\_

REGISTRATION TOTAL: \_\_\_\_\_

**REGISTERING AS NON MEMBER**

**Registration Includes:** (ALL education classes, trade show access, breakfasts, lunches & Friday night auction & dinner)

**Before February 28 \$200 After February 28 \$300**

NAME OF PERSON REGISTERING \_\_\_\_\_

After the first registration is paid, you may take the discount for each additional employee

**Employee(s) Before February 28 \$150 After February 28 \$225** \_\_\_\_\_

**REGISTRATION TOTAL:** \_\_\_\_\_

**GUEST PASS - TRADE SHOW AND MEALS ONLY**

(Does NOT includes classes, ONLY includes breakfast, lunch, trade show access & Friday night dinner & auction

**Before February 28 \$75 After February 28 \$113 (Does not require a name tag)**

**HOW MANY** \_\_\_\_\_ **TOTAL** \_\_\_\_\_

**FRIDAY NIGHT DINNER & AUCTION ONLY \$30**

(Does not require a name tag)

**HOW MANY** \_\_\_\_\_ **TOTAL** \_\_\_\_\_

**HOTEL INFORMATION**



**THE PARK VISTA HOTEL**

PLEASE CONTACT THE HOTEL DIRECTLY  
TO ARRANGE YOUR STAY

HILTON RESERVATIONS: 800-421-7275

**\$118.00 plus tax (12.75%)**

**CODE: TNW**

705 CHEROKEE ORCHARD TRAIL, GATLINBURG, TENNESSEE

**RATE EXPIRES FEBRUARY 28, 2020 OR WHEN THEY RUN OUT OF ROOMS.**

**PLEASE RESPECT THE DEADLINE, THE HOTEL WILL NOT HONOR THE DISCOUNTED RATE AFTER THIS DATE**

**PAYMENT INFORMATION**

**CHECK, MONEY ORDER, CREDIT CARD OR CASH**



**AMOUNT TO BE CHARGED CARD \$** \_\_\_\_\_

**Cardholder name:** \_\_\_\_\_ **Card#** \_\_\_\_/\_\_\_\_/\_\_\_\_/\_\_\_\_

**Exp. Date:** \_\_/\_\_/\_\_

**Three digit numbers on the back of the card** \_ \_ \_

**Signature:** \_\_\_\_\_

**\*VERY IMPORTANT\* STREET ADDRESS ASSOCIATED WITH THE CARD:**

\_\_\_\_\_ **ZIP CODE** \_\_\_\_\_

**NOTE: \*If you are paying by credit card, your credit card statement will say "Wilson Drilling Service"**

**\*\* Receipts sent upon request\*\***

**Payments may be mailed to:**

**TWWA 3449 Old Airport Road, White Pine, TN 37890**

**You may fax your registration form to: 865-761-4354**

**Register online at [www.tnwaterwellassociation.org](http://www.tnwaterwellassociation.org)**

**Questions? 865-761-4363 or [tnwaterwellassociation@gmail.com](mailto:tnwaterwellassociation@gmail.com)**